

Cliffcrest Scarborough Village SW Residents Association Tree Ribbon Campaign Part 2
Discover the treasures and stories of Cliffcrest Scarborough Village



About the Tree Ribbon Campaign Part 2

The Tree Campaign, Part 2 was launched by the Cliffcrest Scarborough Village SW Residents Association to bring attention to the importance of the urban tree canopy in Toronto.

This project aims to connect residents to the green spaces in their community. Through the **self-guided tour** you will have the opportunity to spend time outdoors and gain a deeper understanding of the value of trees. The Doris McCarthy Trail is also an important part of Scarborough's History. **We invite you to come and discover the stories and treasures found along the way.**

Learn about how trees combat climate change by removing carbon dioxide from the air, storing carbon in the trees and soil, and releasing oxygen into the atmosphere. In addition, this project will highlight the broader ecological services provided by trees such as reducing stormwater runoff, providing shelter and food for wildlife, and controlling erosion (a topic of high importance for the Scarborough Bluffs area). Additional learning and focus will be given to students who will be encouraged to "think globally, act locally" and advocate for greener initiatives in their neighbourhoods.



About the Tree Ribbon Campaign Part 2 continued

A treasure map was created pointing to trees, **treasures**, selected along the Doris McCarthy Trail and representing 14 different stops on the tour. Each stop will point to learnings, interesting facts and to the different ways that trees can help us in tackling climate change and protecting the local ecosystem. The tour starts at the top of the Doris McCarthy Trail located at Ravine Drive and Bellehaven Crescent off Kingston Road and will be in place summer and fall of 2022.



**For complete details about the
TREE RIBBON CAMPAIGN**

Or other options available for this tour, scan the QR Code or visit our website.
[www.cliffcrestscarboroughvillagesw.ca/
current-events-projects](http://www.cliffcrestscarboroughvillagesw.ca/current-events-projects)



There are 3 OPTIONS for the self guided tour, each starts at the top of the Doris McCarthy Trail:

- 1. Follow the signpost down the trail and scan the QR code at each stop.**
- 2. Follow the route using this link to an interactive treasure map.**

<https://cliffcrestscarboroughvillagesw.ca/current-events-projects/tree-ribbon-campaign-map/>

- 3. View YouTube recording of complete tour with audio at home virtually or listen to the recording on site pausing at the end of each stop** <https://youtu.be/nGBIQUumbDI>

Download the Tree Identifier Guide and have some fun identifying trees along the way!

<https://cliffcrestscarboroughvillagesw.ca/data/documents/Tree-Identifier-Guide.pdf>

We also invite you to share what you see through the lens of your camera as you explore the trail.

Send your photos to events@csvsw.ca

Please take a moment to share your feedback with this short survey.

<https://docs.google.com/forms/d/e/1FAIpQLSftku3ILMFRSM5WEGp0im7nBM-rbtDhBgvR62r5qCOwHlp3AA/viewform>





**A message from
Cliffcrest Scarborough Village SW Residents Association
Heritage & Environment Committee**


Dear Visitors, Residents & Neighbours,

We are excited to invite you to our Tree Ribbon Campaign Part 2!

In Part 1, a treasure map was created giving coordinates of trees decorated with yellow ribbons throughout the neighbourhood. Each tree was pinned with badges of honour, artwork was created by students.

For anyone that missed the first tour here is a link to a Special Edition Newsletter issued to conclude the tour. https://cliffcrestscarboroughvillagesw.ca/data/documents/16.1_SPECIAL_Issue-TreeRibbonCampaign_February2022.pdf

Part 2 will be a little different...

When visiting the trail to make the tree selections for the self guided tour we decided to adjust our plan at this location. The ribbons on this tour will be virtual and found only on the signpost photos of the trees to help you pinpoint the featured tree.  **The very essence and beauty of the Doris McCarthy Trail is the natural untouched environment, so we respectfully decided to leave the trees and nature's glorious beauty untouched.**

This year, you will also have the opportunity to learn more about the role of trees in tackling climate change and creating resilient communities.

We hope you enjoy discovering the stories and treasures of this special location in our City!

Sincerely,
Cliffcrest Scarborough Village SW Residents Association
Heritage & Environment Committee

We would like to extend appreciation to:

The TDSB, Students of R.H. King Academy Class of 2022, Teacher Misa Vujaklija, Principal Catherine Chang, Superintendent Lisa Dilworth, & Trustee Parthi Kandaval for engaging as Stewards for this project and for contributing to the memory book created to capture the lessons from this tour.

Neighbourhood Climate Action Champion 2021 for City of Toronto Ward 20, Gabriela Ansari-Correa, for her collaboration and partnership in this project.

Scarborough PF&R Forestry - Robert Lambert & Councillor Crawford's Office - Monique Lisi, for their collaboration to help bring this event to the Doris McCarthy Trail.

Cliffcrest Scarborough Village SW Residents Association Environment & Heritage Committee, Marina Tadenc, Yvonne DiTullio, Janet May, Tony Lombardi, Alan Burt, Wendy Hooker, Bette Ross, Dan Tadenc, Christopher Burtch, Renata Kraszewski, Bryceson Dodge, Michal Kenins, Mike Poirier & Peter Thachuk.

This project is supported by the City of Toronto through Live Green Toronto

<https://www.toronto.ca/services-payments/water-environment/live-green-toronto/>

As well as the Neighbourhood Climate Action Champions Program

<https://www.toronto.ca/services-payments/water-environment/live-green-toronto/neighbourhood-climate-action-champions/>

Some photos found in this presentation were part of our Inaugural Photo Contest. For more details or to see all contest photos visit,

<https://cliffcrestscarboroughvillagesw.ca/current-events-projects/>

Thank you all for helping with this important initiative created to bring awareness to the treasures found in our neighbourhoods!

Direct inquires to info@csvsw.ca

Please extend an invitation to friends and neighbours to come explore this tour!



Tree Ribbon Campaign Part 2



We hope you continue to enjoy nature's glory, stay safe and have fun!

DISCLAIMER: *The reader/downloader assumes all responsibility for all or any risk to either person or properties while using this document and undertaking the self-guided tour. Cliffcrest Scarborough Village SW Residents Association, and its directors, officers and members do not assume any responsibility for any loss either physical or to property of any person(s) or physical injury or other harm that may occur while undertaking this voluntary tour. THIS WALKING TOUR IS A PHYSICAL ACTIVITY AND MAY BE STRESSFUL... please check with your physician before undertaking the tour if long walks with a steep incline may be a health concern. Tour is intended as recreational. Follow all rules posted and stay on the gravel trail.*